

Join the Bay-Friendly Landscape Conference as a Sponsor

“Transforming Urban Landscapes to Protect Our Water Resources”

September 17, 2010 ♦ St. Mary’s Event Center ♦ San Francisco, CA



Sponsor the 2010 Bay-Friendly Landscape Conference and enhance your visibility among Northern California landscape professionals – in the private and public sectors. Align your organization with one of the most critical issues of our time – *sustainability!*

The Bay-Friendly Landscape Conference and Marketplace is the premier gathering of sustainable landscape professionals in Northern California and one of the largest in the Western United States. Your generous support makes possible a dynamic one-day event with an exceptional educational program for hundreds of attendees. With four levels, you can choose the sponsorship package that best meets your goals.

Sponsorship Packages

| | Redwood Forest | Riparian Woodland | Coastal Prairie | Northern Coastal Scrub |
|--------------------------------------|-----------------|-------------------|-----------------|------------------------|
| Ad in Program | Full page | Half page | Half page | Quarter page |
| Marketplace Booth | Yes, prime spot | Yes, prime spot | Yes | Yes |
| Logo on Web site | Yes | Yes | Yes | Yes |
| Free Registration | 12 people | 8 people | 4 people | 1 person |
| List of Attendees | Yes | Yes | – | – |
| Verbal Recognition at Conference | Yes | Yes | – | – |
| Membership in Bay-Friendly Coalition | Yes (1 year) | Yes (1 year) | – | – |
| Amount | \$15,000 | \$10,000 | \$5,000 | \$1,000 |

The 2008 inaugural conference on the U.C. Berkeley campus exceeded expectations attracting more than 400 private and public sector landscape professionals from multiple Bay Area counties.

Back by popular demand, the 2010 Bay-Friendly Landscape Conference will feature presentations, case studies, and interactive sessions on a wide range of timely topics. Experts will offer tools and sustainable solutions for managing storm water run-off, preventing pollution, enhancing soil fertility, reducing waste, regenerating wildlife habitat, conserving water, energy, and other critical resources... and much more! The Marketplace will showcase vendors offering the latest products and technical innovations in sustainable landscape design, construction, and maintenance.

The Bay-Friendly Landscape Conference is hosted by the **Bay-Friendly Landscaping & Gardening Coalition**, a nonprofit dedicated to advancing sustainable landscaping and gardening in the San Francisco Bay Area.

www.BayFriendlyCoalition.org

Please contact us for more information or to discuss sponsorship:

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Many thanks to our growing list of 2010 sponsors:

StopWaste.Org ♦ Marin Municipal Water District ♦ Cagwin & Dorward ♦ San Francisco Public Utilities Commission
San Francisco Department of the Environment ♦ Sonoma County Water Agency ♦ Santa Clara County ♦ MIG, Inc.
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Alameda County Water District ♦ Merritt College Landscape Horticulture Program ♦ Shelterbelt Builders