

Bay-Friendly Landscaping is

a holistic approach to landscaping that works in harmony with the natural conditions of the San Francisco Bay Watershed. Bay-Friendly practices foster soil health, and conserve water and other valuable resources while reducing waste and preventing pollution.

Bay-Friendly Landscaping is sustainable landscaping.



GET RECOGNIZED

The Bay-Friendly Landscaping Program will recognize all qualified landscape professionals who meet a standard for knowledge about Bay-Friendly principles and maintenance practices by:

- **Listing your name** on a regional Bay-Friendly website as well as several public and private-sector sites.
- **Distributing a list** of qualified individuals to municipal staff in Marin County.
- **Providing publicity** through local advertisements.
- **Providing a certificate of qualification** and patch with the Bay-Friendly Landscaping logo.
- **Helping you identify yourself** as a Bay-Friendly Qualified Landscape Professional through use of the logo as well as a personalized graphic for your own website.

“It’s a good program that unifies a lot of concepts clearly – and it’s a good way to meet people trying to do the same as you.”

— Andrew Packer, Acorn Landscaping, Inc.



WHO SHOULD ATTEND

Public and private sector landscape professionals who design, construct, or manage:

- Commercial landscapes
- Residential landscapes & gardens
- Municipal landscapes
- Schools, parks & recreational amenities

REQUIREMENTS FOR PARTICIPATION

- 1) Clients in Marin County
 - 2) 1 year full time experience in the landscape industry *OR* completion of a 2-year curriculum in landscape horticulture
 - 3) Must be able to attend all 7 classes
- Training and qualification is for individuals, not companies (though company affiliation will be noted in promotional efforts.)

SCHEDULE & REQUIREMENTS FOR QUALIFICATION

To be qualified as a Bay-Friendly Landscape Professional and receive a certificate of course completion, you will be required to attend **ALL** classes and pass a final exam. **Classes will meet every Wednesday, February 1 through March 14, 2012, from 3–6:30 pm** for a total of 24 hours of instruction. (Last hour of last class is reserved for final exam.)

WORKSHOP COST

\$150 per person for 7-week series. Includes a certificate and individual membership in the Bay-Friendly Coalition for two years.

If your company or organization has a Small Business/Non-Profit or Large Business/Public Agency level membership, a 20% discount would apply for all employee registrations.

Bay-Friendly Training & Qualification for Maintaining Existing Landscapes

For Landscape Professionals

Offered in Marin County

February 1 - March 14, 2012

Series endorsed by CLT Education Committee, North Coast Chapter of CLCA

Continuing Education Units available from DPR, ISA, IA and APLD





REGISTRATION INFORMATION

Please complete a registration form for EACH person attending. Cost is \$150 per person and includes a certificate and a 2-year individual membership in the Bay-Friendly Coalition. If you are already a member, your fee will extend your membership an additional 2 years. For applicable discounts, see small print under WORKSHOP COST. Make check payable to County of Marin and reference "Bay-Friendly Series" on your check. Mail check and registration to:

Gina Purin, MCSTOPPP, P.O. Box 4186, San Rafael CA 94913-4186
Questions? Call (415) 499-3202 or email gpurin@co.marin.ca.us

Name _____ Business _____

Address _____ City/Zip _____

Telephone _____ Website (if applicable) _____

E-Mail _____

This fast-moving program includes professional speakers and hands-on demonstrations for experienced public and private landscape professionals who design, construct, and/or manage landscapes in Marin County.

WHAT YOU'LL LEARN:

Become a recognized expert in Bay-Friendly Landscaping and **gain a competitive advantage!** Expand your business to offer cutting-edge sustainable maintenance practices. Network with peers and learn to:

- Enhance soil biology to feed plants naturally
- Sheet mulch to reduce weeds, waste and water use
- Conserve water, minimize runoff and prevent pollution
- Communicate these innovative services to your clients
- Stay in compliance with local and State laws



COURSE TOPICS INCLUDE:

- Analyzing the job site
- Where, when and how to sample soil
- Weeds as indicators of soil quality
- Air quality and energy conservation
- Creating drought tolerant soils
- Irrigation techniques including use of smart controllers
- Integrated Pest Management (IPM)
- Innovations in non-toxic weed control
- Using mulch for erosion control
- Choosing appropriate plants for different settings
- Attracting beneficial birds, bees and other organisms
- Low impact development strategies including swales, rain gardens and permeable pavement
- Connecting with local resources

If you require accommodations to participate in this activity, call (415) 473-4381 (voice) or (415) 473-3232 (tty) at least 4 workdays in advance.

Copies of documents are available in alternative formats upon written request.

Bay-Friendly Landscaping and Gardening is a trademark and servicemark owned by StopWaste.Org. For information on Bay-Friendly, visit www.BayFriendlyCoalition.Org.

“Bay-Friendly” landscaping is an increasingly popular approach to the design, construction and maintenance of landscapes in both the public and private sectors. With this increased interest has come an increased need for professionals trained in environmentally friendly practices. After completing this series, you will be recognized as a “Bay-Friendly Landscape Professional,” and be promoted as such, by the Bay-Friendly Landscaping & Gardening Coalition and local public agencies.

SPONSORED BY

Marin County Stormwater Pollution Prevention Program (MCSTOPPPP)

Marin Municipal Water District

Marin County Office of Education

